



# ROCKIES 2024

The 2024 Learning Forward Annual Conference



REACH NEW HEIGHTS FOR STUDENTS

[conference.learningforward.org](https://conference.learningforward.org) | [#learnfwd24](https://twitter.com/learnfwd24)

GAYLORD ROCKIES RESORT & CONVENTION CENTER  
AURORA, CO | DECEMBER 8-11, 2024

SPONSORSHIP  
OPPORTUNITIES



Align yourself with  
the best in the field.  
**Become a sponsor.**

**O**ur sponsorship options offer an alternative to the traditional trade-show hall. You will be able to join the conference as an attendee with added opportunities to present a session, schedule client meetings, and engage in a dedicated sponsor reception with leaders and decision makers that influence today's education industry! Design your own conference schedule and join **Learning Forward's 2024 Annual Conference.**

### As a sponsor and attendee:



Choose the level that meets your needs



Present sessions during dedicated sponsor time



Engage with attendees throughout the conference program



Attend conference sessions



Schedule private client meetings

**WE INVITE YOU** TO BE A PART OF THE 2024 LEARNING FORWARD ANNUAL CONFERENCE IN AURORA, CO., DEC. 8-11, 2024 AT THE GAYLORD ROCKIES RESORT & CONVENTION CENTER.

### SPONSOR LEVEL RECOGNITION

LEGACY LEVEL SPONSOR .....	\$50,000+
PLATINUM LEVEL SPONSOR.....	\$35,000
GOLD LEVEL SPONSOR .....	\$20,000
SILVER LEVEL SPONSOR.....	\$10,000
BRONZE LEVEL SPONSOR .....	\$5,000

Why sponsor Learning Forward's 2024 Annual Conference?



## Connect with key decision makers for your programs and services!

- Superintendents
- Directors of learning
- Directors of professional development
- Curriculum and instruction directors
- Central office administrators
- State/regional/provincial education personnel
- Principals
- Coaches
- Teachers
- Educational consultants



## CONFERENCE ATTENDEE PROFILE

Who attends the Learning Forward Annual Conference?

District/  
Central Office/  
administration

40%

Consultants, school  
board members, graduate  
students, & other

23%

22%

Teachers &  
Instructional  
coaches

15%

Principals

36

NUMBER OF LEARNING FORWARD STATE AND PROVINCIAL AFFILIATES THAT SUPPORT STAFF DEVELOPERS.

93%

of Members used a Learning Forward product or publication during the previous 12 months.

1969

FOUNDED IN 1969, LEARNING FORWARD NOW HAS MORE THAN 11,000 MEMBERS AND 40,000 SUBSCRIBERS IN 50 STATES AND 15 COUNTRIES.



40

NUMBER OF STATES THAT HAVE ADOPTED OR ADAPTED LEARNING FORWARD'S STANDARDS FOR PROFESSIONAL LEARNING TO SHAPE THE QUALITY OF PROFESSIONAL LEARNING EDUCATORS EXPERIENCE.

93%

OF ATTENDEES REPORT THAT THEY LEAVE THE CONFERENCE WITH IDEAS THEY WILL IMPLEMENT OR APPLY.

RECOMMEND, MAKE, OR APPROVE PURCHASES

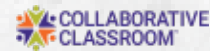
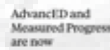
97%

90%

MASTER'S DEGREE OR HIGHER



# PREVIOUS SPONSORS:



# SPONSORSHIP OPPORTUNITIES

## 2024 ANNUAL CONFERENCE



# BRONZE LEVEL / \$5000

- One email to conference attendees sent out by Learning Forward on vendor's behalf †

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- Logo in the conference preview (Deadline to be included is April 1)\*

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- Logo in the conference program (Deadline to be included is May 16)\*

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- Two complimentary three-day conference registrations on concurrent session days

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- One table during 60-minute sponsor reception on Monday, December 9

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- Link from Learning Forward conference website

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- Recognition in general session, conference mobile app, social media, and conference signage

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- Two Learning Forward standard memberships

*\* Time sensitive, items have deadlines † Email content subject to Learning Forward's approval.*



## SPONSORSHIP ADD-ON OPTIONS

- Sponsor Sunday preconference lunch**..... \$5,000  
*with three minutes for welcome remarks  
with option to share brochures*
- Morning coffee break sponsor** ..... \$5,000  
*one sponsorship available per day*
- Mobile app banner** ..... \$5,000  
*four banner ads available*

**To take advantage of these sponsorship opportunities, please contact:  
Carrie Freundlich, 972-421-0886, or [carrie.freundlich@learningforward.org](mailto:carrie.freundlich@learningforward.org)**

*More opportunities on the following pages >>*

# SPONSORSHIP OPPORTUNITIES

## 2024 ANNUAL CONFERENCE

## SILVER LEVEL / \$10,000

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One email to conference attendees sent out by Learning Forward on vendor's behalf †

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Logo in the conference preview (Deadline to be included is April 1)\*

---

Logo in the conference program (Deadline to be included is May 16)\*

---

One session during reserved sponsor session time on Tuesday, December 10\*

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Four complimentary three-day conference registrations on concurrent session days

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One table during 60-minute sponsor reception on Monday, December 9

---

Link from Learning Forward conference website

---

Recognition in general session, conference mobile app, social media, and conference signage

---

Half-page ad in the April or June 2024 issue of *The Learning Professional* journal

---

Four Learning Forward standard memberships

---

*\* Time sensitive, items have deadlines † Email content subject to Learning Forward's approval.*



## SPONSORSHIP ADD-ON OPTIONS

**Sponsor Sunday preconference lunch**..... \$5,000  
*with three minutes for welcome remarks  
with option to share brochures*

**Morning coffee break sponsor** ..... \$5,000  
*one sponsorship available per day*

**Mobile app banner** ..... \$5,000  
*four banner ads available*

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# SPONSORSHIP OPPORTUNITIES

## 2024 ANNUAL CONFERENCE



# GOLD LEVEL / \$20,000

- Two emails to conference attendees sent out by Learning Forward on vendor's behalf †

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- Half-page ad in conference preview (Ad deadline April 1)\*

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- Full-page ad in conference program (Ad deadline May 16)\*

---

- One table in the Learning Forward registration area

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- One session during reserved sponsor session time on Tuesday, December 10\*

---

- Six complimentary four-day conference registrations

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- Two tables during 60-minute sponsor reception on Monday, December 9

---

- Link from Learning Forward conference website

---

- Recognition in general session, conference mobile app, social media, and conference signage

---

- Full-page ad in the April or June 2024 issue of *The Learning Professional* journal

---

- Six Learning Forward standard memberships

\* Time sensitive, items have deadlines † Email content subject to Learning Forward's approval.



## SPONSORSHIP ADD-ON OPTIONS

- Sponsor Sunday preconference lunch**..... \$5,000  
*with three minutes for welcome remarks  
with option to share brochures*
  
- Morning coffee break sponsor** ..... \$5,000  
*one sponsorship available per day*
  
- Mobile app banner** ..... \$5,000  
*four banner ads available*

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# SPONSORSHIP OPPORTUNITIES

## 2024 ANNUAL CONFERENCE

# PLATINUM LEVEL / \$35,000

Two emails to conference attendees sent out by Learning Forward on vendor's behalf †

Half-page ad in conference preview (Ad deadline April 1)\*

Full-page ad in conference program (Ad deadline May 16)\*

20x20 booth in the Learning Forward registration area

Two sessions during reserved sponsor session time on Tuesday, December 10\*

Ten complimentary four-day conference registrations

Two tables during 60-minute sponsor reception on Monday, December 9

Link from Learning Forward conference website

Recognition in general session, conference mobile app, social media, and conference signage

Full-page ad in the April or June 2024 issue of *The Learning Professional* journal

Ten Learning Forward standard memberships

Space for a private party on Monday or Tuesday

\* Time sensitive, items have deadlines † Email content subject to Learning Forward's approval.



## SPONSORSHIP ADD-ON OPTIONS

**Sponsor Sunday preconference lunch**..... \$5,000  
*with three minutes for welcome remarks  
with option to share brochures*

**Morning coffee break sponsor** ..... \$5,000  
*one sponsorship available per day*

**Mobile app banner** ..... \$5,000  
*four banner ads available*

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# SPONSORSHIP OPPORTUNITIES

## 2024 ANNUAL CONFERENCE



# LEGACY LEVEL / \$50,000+

- .....
- Three emails to conference attendees sent out by Learning Forward on vendor's behalf †
- 
- Half-page ad in conference preview (Ad deadline April 1)\*
- 
- Full-page ad in conference program (Ad deadline May 16)\*
- 
- 20x20 booth in the Learning Forward registration area
- 
- Two sessions during reserved sponsor session time on Tuesday, December 10\*
- 
- 12 complimentary four-day conference registrations
- 
- One reserved table at one general session
- 
- One on-stage introduction of one keynote speaker
- 
- Two tables during 60-minute sponsor reception on Monday, December 9
- 
- Link from Learning Forward conference website
- 
- Recognition in general session, conference mobile app, social media, and conference signage
- 
- Two full-page ads in *The Learning Professional* journal (any 2024 issue)
- 
- Twelve Learning Forward standard memberships
- 
- Space for a private party on Monday or Tuesday
- 

\* Time sensitive, items have deadlines † Email content subject to Learning Forward's approval.



## SPONSORSHIP ADD-ON OPTIONS

- .....
- Sponsor Sunday preconference lunch**..... \$5,000  
*with three minutes for welcome remarks  
with option to share brochures*
- 
- Morning coffee break sponsor** ..... \$5,000  
*one sponsorship available per day*
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- Mobile app banner** ..... \$5,000  
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